



National Reproductive Health Conference

P·H·I·L·A·D·E·L·P·H·I·A

#NRHC2024

— Exhibitor Prospectus —





Kristin Metcalf-Wilson

An invitation from our Director,

The Clinical Training Center for Sexual + Reproductive Health (CTC-SRH) invites you to Philadelphia to support our 12th Annual National Reproductive Health Conference: ***Revolutionizing Care – Shaping the Future of Quality Family Planning***. This nationally recognized event will occur at the Sheraton Philadelphia Downtown September 10-13, 2024.

Since 2006, the CTC-SRH has designed and developed training and resources for Title X service providers and other healthcare professionals across the United States. Our national conference is the only conference dedicated to Title X clinicians and other sexual and reproductive health professionals, with a focus on meeting the diverse needs of this unique service delivery network. This event will feature nationally recognized speakers with expertise in clinical care, social determinants of health, and equitable access to care.

Conference sessions will address current topics such as accessible sexual and reproductive services, basic and advanced contraception, sexually transmitted infection prevention and treatment, trauma-informed, person-centered care, and reducing pregnancy-related mortality. These topics align with exhibitors' expertise, enhancing the experience for both exhibitors and attendees while providing a genuine connection with the industries and organizations' products and messages. This event aims to reach a broad audience of providers and administrators interested in discovering new products, clinical updates, and implementation strategies to expand services and revolutionize their practices.

Our exhibit hall will host activities and discussions around the latest evidence-based research, innovative products, and organizational resources for attendees to share with colleagues and incorporate into their practices. The welcome reception and conference breaks will be in the exhibit hall next to registration and poster presentations, allowing for optimal exposure to the exhibiting area by attendees. In addition to a space in the exhibit hall, sponsorship is a wonderful way to reach the audience. Please review our sponsorship packages - if one does not work for you, we are happy to help create a package that best fits your organization.

NRHC 2024 provides a one-of-a-kind opportunity to connect with diverse, high-level decision-makers and clinicians while receiving immediate product feedback. This conference is truly an opportunity for everyone!

We hope you will join us this fall in Philadelphia.

Sincerely,

Kristin Metcalf-Wilson, DNP, WHNP-BC

As always, the conference design + presentations were **excellent**. I always **encourage** my colleagues + staff to attend this conference. The speakers are **experts** in their respective fields. I'm glad to see more presentations dealing with **diversity** + institutional racism + its **impact on health** + health outcomes. Helping clinicians to be **self reflective** + identify our biases helps us to provide true **client-centered care**.

Previous Exhibitor

A Look at Our Attendance

Non-Clinical Professionals

50%

33%

Non-Physician Clinicians (NP, CNM, PA)

10%

Nurses (RN/LPN)

Physicians (MDs + DOs)

7%

Sponsorship Opportunities

Welcome Reception

Located in the exhibit hall, the welcome reception will take place directly after the closing plenary on day one of the conference. The reception includes heavy hors d'oeuvres, beverages, activities, and announcements. Reception sponsorship is available. Please inquire further about reception options.

Product Theater

\$1,200

Designed to be solely promotional, the 30-minute Product Theater features exhibitors' presentations on new research findings and/or products, product details, and live demonstrations

Includes: AV, screen and microphone, onsite poster signage, website recognition, and mobile app push notification during conference.

Lunch Sponsor

\$5,500

Reach your market by securing exclusive, dedicated, face-to-face time with up to 50 conference attendees. This is your opportunity to highlight a company product or mission during a 45-minute lunch presentation that pertains specifically to the conference audience.

Includes: A/V, on-site signage, and lunch details in attendee emails.

Mobile App

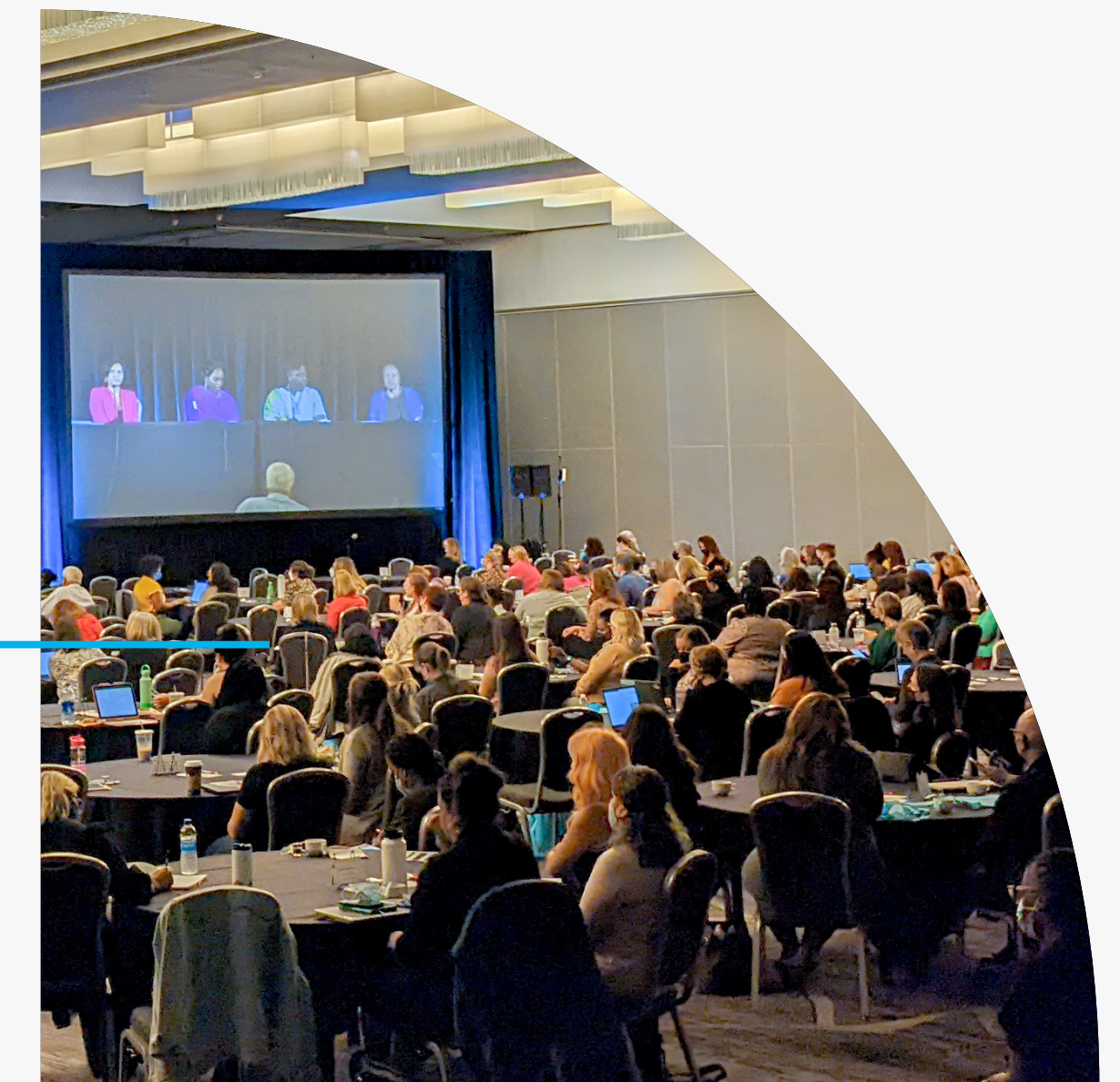
\$5,000

Sponsor receives recognition on the app and website, exhibitor booth, and one (1) free registration.

*This conference
will attract health
professionals from*

across

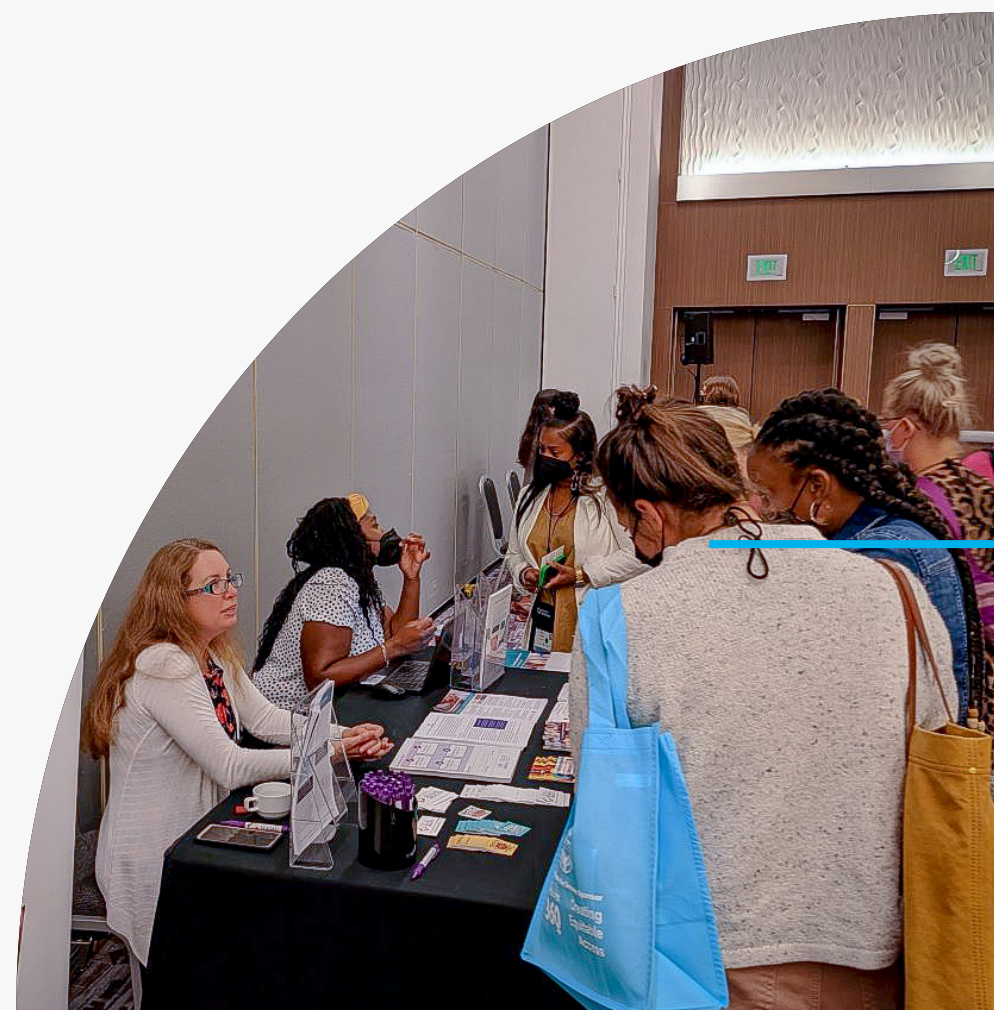
*the country looking
for new and innovative
products.*



The NRHC provides a one-of-a-kind opportunity to connect with diverse, high-level decision makers



and receive immediate product feedback. Something for everyone!



Sponsorship Opportunities

Poster Presentation

\$1,500

Support our Poster Presentation session showcasing attendees' evidence-based research or innovative patient care and/or teaching practices related to family planning or reproductive health.

Includes: onsite signage, website recognition, and listing of company profile in conference app.

Conference Bags

\$2,500

Each registrant will receive a conference bag with the conference logo and sponsor's logo. Sponsorship available until July 31st for production time.

Brand Individual Hand Sanitizers

\$1,500

Your logo on hand sanitizer will be provided to each attendee at registration check-in. Sponsorship available until July 31st for production time.

Beverage Break

\$5,000

1 of 2 days of morning coffee breaks and afternoon ice tea breaks.

Beverages will be served in the exhibit hall.

Includes: signage recognition, exhibit table, and a mobile app push notification to all participants.

Exhibiting Opportunities

The NRHC continues to welcome a variety of exhibitors that speak to the unique needs of our participants. Join the cutting-edge pharmaceutical companies, national non-profits, national associations, and independent organizations that make up our active exhibit hall.



One registration to attend conference sessions. Plenaries are open.



Presence during the conference reception.



Recognition during conference opening ceremony and in conference app.



Option to set up and stay all day for those who visit the hall outside of sessions.

The exhibit hall is strategically located next to the plenary room and adjacent to the registration hall and poster presentation area.

Exhibitor Pricing includes 2 full days and evening reception on day one.

All exhibitors receive a 10x10 space with a 6-foot skirted table, two chairs, wastebasket, and conference badge.

Exhibitors must be present during break and lunch hours, posted in the conference agenda.

Medical/Pharma

\$2,500

Business/Non-Medical

\$1,500

Not-for-Profit Orgs

\$750

Terms and Conditions

- Sponsorships and exhibit booth fees are non-refundable. Payment is due at the time of registration via credit (preferred) or check.
- Booths must be installed by September 11 at 8 AM and staffed when the exhibit hall is open including the welcome reception.
- Booth teardown is not allowed until the end of the conference on September 12.
- Exact show hours will be determined soon and sent with booth assignment and exhibit hall map.

Additional terms and conditions, along with hotel information, are included in the registration portal. Please read all of the information provided carefully.



National Reproductive Health Conference

P · H · I · L · A · D · E · L · P · H · I · A

#NRHC2024

Exhibitors can register at

cvent.me/4W70m0

If you are interested in sponsoring one of the events or accessories you will be guided to those options while in the registration portal.

The exhibitor manual will be sent in early summer and provide you with logistical information and finalized exhibiting hours.

Have questions?

Contact us!

Tracy VanVlack

vanvlackt@umkc.edu